



Corporate Partnerships 2024-2025

Habitat DC-NOVA is proud to partner with businesses in our community to engage employees and build stronger neighborhoods together. We are honored to be a trusted steward of our partners' investments, time, and talents, and we are always excited to connect new partners, employees, and ERGs to our mission of affordable homeownership.

Below is a snapshot of the engagement opportunities we offer, and we welcome the chance to build a custom engagement plan that meets your company and employees' needs.

ON SITE WITH HABITAT

- Bring a team to build on our construction sites
- Lend a hand in our ReStores
- Repair Habitat and other homes
- Build a playhouse/furniture to be donated to homebuyers, local orgs, or sold through our stores
- Support a neighborhood clean up

IN-OFFICE OR REMOTE

- Assemble welcome baskets for new homeowners
- Host a lunch & learn to educate your employees
- Offer a class or workshop for Habitat homeowners
- Offer specialized pro bono support on Habitat projects

EVENTS

- Join/support an event and access co-promotional opportunities
- Volunteer to work an event
- Join an event committee and/or support outreach to secure additional support
- Host your own community event or fundraiser benefitting Habitat

Our team is available to explore engagement plans tailored to your company via:

**Lee Granados at
leeg@ggdcpro.com**

**Rachel Jones at
rachel.jones@habitatdcnova.org**

**Kat Shaub at
kat.shaub@habitatdcnova.org**

The below opportunities are frequent offerings with Habitat DC-NOVA, and we'd be love to discuss creatively any additional interests your group has for a volunteer activity!

Build Days: Build days with Habitat DC-NOVA are a full day experience (8:30-3:30 with a lunch break) where groups help us directly construct Habitat homes. No previous experience or skills are necessary - our team of site supervisors will provide training and supervision for the duration of the construction activity, ranging from framing, installing insulation, cutting trim, painting, and more. For the remainder of 2024, build days will be available at a full home rehabilitation in Capitol Hill, DC. This site can take one group of up to 10 volunteers per week. Additional build days will become available in the 2025 in Deanwood, DC and Fairfax, VA as we open new sites.

ReStore Days: Our ReStores in Chantilly, Alexandria, and Herndon accept volunteers all year long. Volunteer crews typically participate in shifts of 2-3 hours and complete activities such as pricing, organizing inventory, unloading donation trucks, and assisting customers. As part of the ReStore experience, Habitat staff also provide an in-depth presentation (often a 'lunch and learn') to attending employee volunteers to learn about the work the ReStore supports and Habitat's programs.






































Playhouse Builds: Volunteers work together to build and paint a playhouse that is then either donated to a Habitat family, donated to a child care partner, or auctioned through the ReStore to support a build project. In addition to playhouse, we also work with volunteers to construct items including adirondack chairs, picnic tables, and bookshelves for homeowner families. Playhouse and other item builds can take up to 10 volunteers for a full day and are hosted at our Alexandria ReStore.

Neighborhood Revitalization Days: This pilot program takes volunteer crews into partnering neighborhoods to provide yardwork, painting, exterior repairs, and weatherization for low-income residents. NR days can take up to 10 volunteers for a full or half day and also includes a presentation for employee volunteers to learn about the impact of the work and community needs.

Family Welcome Basket Assembly: Volunteers come together either on a Habitat site or at their own offices/preferred site to assemble baskets for new Habitat homeowners, such as welcome baskets with new home essentials, tools, and financial planning tools.



Habitat DC-NOVA offers a variety of sponsorship levels that can be customized to meet your company's goals. Through our sponsorship levels, we aim to offer high-impact employee engagement and partner recognition. We hold special events throughout the year, including theme builds (i.e., Women Build), volunteer recognition ceremonies, home dedications, and groundbreakings that can showcase your partnership.

Sponsor Benefits	\$100,000	\$75,000	\$50,000	\$25,000	\$10,000
Employee Engagement Benefits					
Opportunity for your employees to participate in volunteer day(s) throughout the year**	5	4	3	2	1
Opportunity to co-host a workshop educating employees on impact of partnership					
Tour of Habitat DC-NOVA current build sites for your employee group and leadership					
Marketing & Recognition Benefits					
Acknowledgment on Habitat DC-NOVA social media channels					
Acknowledgment in annual report and other print and/or digital publications					
Opportunity to sponsor community build days with signage on site					
Logo recognition on landing page of Habitat DC-NOVA website					
Press release, partner story, and newsletter feature highlighting partnership					
Partnership recognized at Habitat events, including groundbreakings, home dedications, and annual signature and/or special events					
Opportunity for partnership highlight ad in local print publication (Washingtonian, BIA, etc.)					
Prominent signage on Habitat build site(s) for duration of chosen build(s)					
Invitation to speak at home dedication ceremonies and special events					

**Volunteer days are contingent about site and schedule availability.