



35 YEARS & BUILDING

2025

Sponsorship & Engagement Opportunities



35 Years & Building

This year Habitat for Humanity of Washington, D.C. & Northern Virginia celebrates 35 years of building, preserving, and sustaining affordable homeownership across the DC metro region.

When Habitat DC-NOVA merged in 2022, we set an ambitious goal

to serve 1,000 new families by 2030

by doubling our home production and repairs for local families.

To achieve this goal we're setting out to raise

\$1 Million , and we need your help.

Over our 35 years, Habitat DC-NOVA has become a cornerstone housing provider offering working class families the ability to own a home and build their own brighter futures upon its foundation. As our community faces unprecedented and rising housing costs, more and more families are being priced out of quality housing and forced into unsafe, overcrowded living conditions. We're asking for your partnership to pave the way for more families to have access to the life-changing stability of homeownership over the next five years.

To discuss sponsorships,
contact Kat Shaub, VP of
Resource Development, at
kat.shaub@habitatdcnova.org
or 202.257.1153.



2025 Event Information



Anniversary Celebration



Habitat
for Humanity®
of Washington, D.C.
& Northern Virginia

Thursday October 16, 2025
Union Station

50 Massachusetts Ave NE
Washington, DC 20002

.....
6:00 PM // After party to follow
Formal Attire

Chaired by

Bob Murphy, MRP Realty
Member, Board of Directors

Madi Ford, Audeo Partners
Vice Chair, Board of Directors

Honorees To Be Announced in Spring 2025

www.habitatdcnova.org/35years

Spotlight Builds



At Habitat DC-NOVA we believe everyone deserves housing and everyone plays a role in providing community housing solutions. Our aim is for all people to be able to engage in our work and see themselves reflected in Habitat's mission.

As part of our 35th Anniversary, Habitat DC-NOVA is excited to offer various Spotlight Builds that honor and celebrate the diversity of our communities. Spotlight Builds are dedicated build campaigns engaging and highlighting women and gender non-confirming folks, LGBT+ individuals, faith partners, and more.

These builds are a great way to demonstrate support for the diverse people and experiences of our community while engaging your employee resource and affinity groups.

In 2025 partners will have the opportunity to use their annual sponsorship volunteer day benefits towards spotlight builds and receive recognition and marketing benefits as part of these campaigns - in addition to recognition at our 35th Anniversary!

**Women
Build**

April-May 2025

**Pride
Build**

June 2025

**Interfaith
Build**

Summer 2025

2025 Volunteer Opportunities

Construction Builds

Put on your hard hats and grab a hammer! No experience necessary - our dedicated staff will teach your team all you need. Tasks may include framing, insulation, finishes, painting, flooring and more.



ReStore

Volunteers help accept donations, organize inventory, assist customers with finding items, fix and repair furniture and other donated items, create or improve displays, and much more.



Playhouse Builds

Volunteers build and paint a playhouse that is then either donated to a Habitat family, donated to a child care partner, or auctioned through the ReStore to support a build project.



2025 Volunteer Opportunities

Home Repair & Neighborhood Revitalization

This new program takes volunteer crews into partnering neighborhoods to provide yardwork, painting, exterior repairs, fencing, and weatherization for low-income residents.



Furniture builds

Volunteers construct items including deck chairs, picnic tables, flower boxes, and bookshelves for homeowner families. This opportunity can accommodate large volunteers groups of 40+.



Family Welcome Baskets

Help assemble welcome baskets for Habitat families as they move into their brand new homes. Baskets often include household and cleaning items, financial planning tools, gardening supplies, and more.



Sponsorship Levels



\$150K **35th Anniversary Presenting Sponsor**

1

Up to 9 volunteer engagements throughout the year that can be part of any chosen spotlight build

2

Partnership showcased across Habitat DC-NOVA's marketing channels, with partnership story & press release

3

Speaking invitation for your company's leadership at the 35th Anniversary celebration

4

Anniversary Celebration benefits including up to 4 tables for your guests, event tickets, and marketing plans

5

Lead sponsor recognition as part of chosen Spotlight builds, including marketing plan and reception tickets

6

Up to 10 complimentary annual memberships to Habitat Young Professionals for your employees

7

Co-hosted thought leadership event in a jointly established format, i.e. a fireside chat, webinar, etc.

\$100K

Gold Hammer



1

Up to 7 volunteer engagements that can be part of any chosen spotlight build

2

Partnership showcased across Habitat marketing channels with partnership story

3

Anniversary Celebration benefits including 3 tables for your guests and marketing plans

4

Sponsor recognition as part of chosen Spotlight build(s)

5

Up to 8 complimentary memberships to Habitat Young Professionals for employees

\$50K

Silver Hammer



1

Up to 5 volunteer engagements that can be part of any chosen spotlight build

2

Partnership showcased across Habitat marketing channels with partnership story

3

Anniversary Celebration benefits including 2 tables for your guests and marketing plans

4

Sponsor recognition as part of chosen Spotlight build(s)

5

Up to 4 complimentary memberships to Habitat Young Professionals for employees

\$25K

Bronze Hammer



1

Up to 3 volunteer engagements that can be part of any chosen spotlight build

2

Partnership recognition in Habitat digital marketing channels

3

Anniversary Celebration benefits including 1 table for your guests and marketing inclusion

4

Sponsor recognition as part of a chosen Spotlight build

5

Up to 2 complimentary memberships to Habitat Young Professionals for employees

\$10K

Bricklayer



1

1 volunteer engagement that can be part of any chosen spotlight build

2

Select digital marketing benefits

3

Anniversary Celebration benefits including 1 table for your guests and marketing plans

4

Sponsor recognition as part of chosen Spotlight build

Our team looks forward to working with you to build a sponsorship package that is customized to your needs!

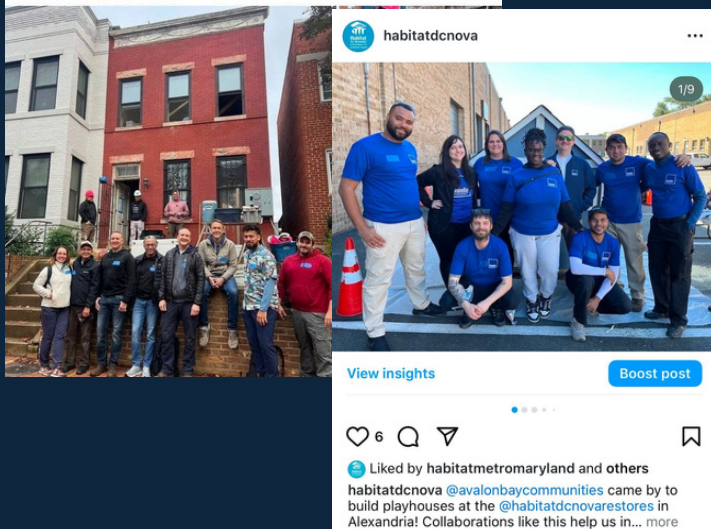
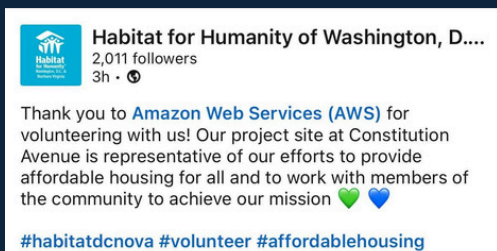
Contact Kat Shaub at kat.shaub@habitatdcnova.org

2025 Marketing Benefits

We work alongside your marketing team to create a bespoke marketing plan that meets your needs and showcases your partnership to the public.

Your sponsor marketing plan includes:

- Logo or listing recognition on 35th Anniversary event materials, signage, and website
- Recognition in Habitat e-newsletter (20K+)
- Social media posts
- Logo or listing recognition on Habitat website and in impact and annual reports
- Logo or listing recognition at groundbreaking and home dedication ceremonies





Sponsorship Commitment Form

I would like to support with the following contribution that will be recognized at the Women Build Reception:

- \$150,000 Presenting Sponsor
- \$100,000 Gold Hammer
- \$50,000 Silver Hammer
- \$25,000 Bronze Hammer
- \$10,000 Bricklayer
- Other: _____

I am unable to attend the virtual event, but would like to make a gift supporting Habitat DC-NOVA. Enclosed in my contribution of \$_____.

Payment Options

I/we will pay by check (payable to Habitat for Humanity of Washington, D.C. & Northern Virginia)

- Check is enclosed Please expect payment by _____ (date)
- Please charge my/our credit card: Visa Mastercard American Express

Cardholder's Name (as it appears on card)	Amount	Card Number	Exp. Date	Security Code

Billing Address

Signature (required for all pledges) _____ Date _____

Recognition

Name & Contact Information of Marketing/Social Media Contact if applicable

Please list me by (check one): Name Company Please keep my contribution anonymous

Please print name or company exactly as you would like it to be listed in event materials

Contact Name	Title	Tel.	Email

Company Name

Address	City	State	Zip

KINDLY RETURN YOUR SIGNED SPONSOR FORM BY AUGUST 1, 2025

Send forms to events@habitatdcnova.org or mail with payment to:

Habitat for Humanity of Washington, D.C. & Northern Virginia
4245 Fairfax Drive Suite 650, Arlington, VA 22203

For questions, please contact Lee Granados at leeg@ggdcpro.com or Kat Shaub at kat.shaub@habitatdcnova.org.